idea. **RESIDENTIAL MULTI**

This category relates exclusively to designs for multi-unit residential complexes; i.e. interior designs that apply to more than one dwelling. Much like the Residential Single category, spatial planning and programming, and their relationship to the 'look and feel' of the design are critical. Importantly though, the design will also be considered with regards to the structures of multi-unit, template-based design. In this respect, attention will be paid to qualities of modularity and economy of construction and how the design contributes to the rationing and exploitation of space and the provision of amenity. Absolutely essential to this will be an understanding of how the design reflects its target market demographic. Considerations include: brief, concept, spatial acumen, parameters, decoration, lighting, sustainability, innovation and originality of design outcome.

PROJECT DETAILS

PROJECT NAME:

PRACTICE ADDRESS:

NAME OF COLLABORATING PRACTICE (IF APPLICABLE):

NAME OF PROJECT STYLIST (IF APPLICABLE):

PROJECT LOCATION:
Please enter as City, Country

DATE OF COMPLETION:

NAME OF PROJECT STYLIST (IF APPLICABLE):

*All sections of this form must be filled out for the application to be complete.

CRITERIA

PLEASE GIVE A SHORT 50-WORD DESCRIPTION OF THE PROJECT.

The big 'IDEA' behind your project. This text will accompany your image in inside magazine, should your project be shortlisted.

HOW DID YOU ACHIEVE EXCELLENCE IN YOUR DESIGN OUTCOME? (max 200 words)

The big 'IDEA' behind your project.

HOW DID THE PROJECT RESPOND TO THE CLIENT'S BRIEF? (max 200 words)

*All sections of this form must be filled out for the application to be complete.

IMPORTANT INFORMATION

PROJECT PHOTOGRAPHS:

Material may be supplied as follows:

1. Upload JPEG, PNG or TIFF files. Maximum file size is 100MB per piece.
2. You must submit a minimum of five photographs (max. 10 files allowed) of the completed project. Rendered images will not be accepted.
3. Please ensure all photographs are high resolution (300dpi minimum) and 1000px wide.
4. The correct credit must be added for each image. IDEA does not take responsibility for incorrect credits.

PHOTOGRAPHER(S) NAME:

PROJECT PLANS:

1. Upload JPEG, PNG or PDF files. Maximum file size is 100MB per file.
· Or attach with this entry form.
2. Please ensure all images are 1000px wide.
3. At least one plan (max. five plans allowed) must be submitted for all fitouts
4. Additional project photographs entered here will not be judged.
5. If you're entering into either of the Object - Furniture and Lighting categories, please submit a sketch or plan of the work.

*All sections of this form must be filled out for the application to be complete.

SPECIAL AWARDS (OPTIONAL)

· If your project corresponds to either of these special awards, please complete.
· Entry into these categories does not attract an additional entry fee.

SUSTAINABILITY:

Any images and plans relevant to the sustainability criteria should be attached here. These images will only be used to judge the sustainability aspect of your project.

How does your project demonstrate the most convincing and holistic address to the challenges of designing sustainably? (max 200 words)

EMERGING DESIGNER (LESS THAN FIVE YEARS):

Consideration will be paid to the practice's/designer's total output to date; however, the emphasis in assessment will be on work submitted to IDEA this year. (max 200 words)

*All sections of this form must be filled out for the application to be complete.

CONTACT DETAILS

PROJECT LEAD FIRST NAME:

PROJECT LEAD LAST NAME:

PROJECT LEAD OCCUPATION:

PROJECT LEAD EMAIL:

ORGANISATION SIZE:

PHONE NUMBER (BUSINESS HOURS):
Please ensure phone number has international code and has no spaces.

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