

# idea. RESIDENTIAL - INTERIOR CURATION

This category is all about how residential interiors are curated to enhance the experience of inhabitation. Unlike the other two Residential categories, Residential – Interior Curation is concerned purely with qualities brought to an existing dwelling by an interior designer who had no input into its architectural elements. Projects in which the interior architect or designer adapted, modified or contributed to the interior architecture of the residence should be entered into the Residential Single or Residential Multi category. The selection, customisation and curation of furnishings, both soft and hard, colour, surfaces and fixtures and fittings are all of key importance in this category. As is the selection of finishes, fabrics, lighting, rugs, accessories, artworks and unfixed furnishing. Considerations include: brief, concept, parameters, design totality, flow and focus, overall aesthetic and originality of design outcome. As this category considers the design totality of an interior, it also recognises the important contribution stylists make to a completed project and, in particular, its photo shoot. If you worked with a stylist on the project entered, their name must be included, so we can recognise them alongside your studio.

## **PROJECT DETAILS**

**PROJECT NAME:**

**PRACTICE ADDRESS:**

**NAME OF COLLABORATING  
PRACTICE (IF APPLICABLE):**

**NAME OF PROJECT STYLIST  
(IF APPLICABLE):**

**PROJECT LOCATION:**  
Please enter as City, Country

**DATE OF COMPLETION:**

**NAME OF PROJECT STYLIST  
(IF APPLICABLE):**

\*All sections of this form must be filled out for the application to be complete.

## **CRITERIA**

\*ANSWERS CANNOT GO OVER EACH WORD LIMIT. IF IT DOES WORDS WILL BE REMOVED TO FIT LIMIT.

### **PLEASE GIVE A SHORT 50-WORD DESCRIPTION OF THE PROJECT.**

The big 'IDEA' behind your project. This text will accompany your image in inside magazine, should your project be shortlisted.

### **HOW DID YOU ACHIEVE EXCELLENCE IN YOUR DESIGN OUTCOME? (max 200 words)**

The big 'IDEA' behind your project.

### **HOW DID THE PROJECT RESPOND TO THE CLIENT'S BRIEF? (max 200 words)**

## **IMPORTANT INFORMATION**

### **PROJECT PHOTOGRAPHS:**

Material may be supplied as follows:

1. Upload JPEG, PNG or TIFF files. Maximum file size is 100MB per piece.
2. You must submit a minimum of five photographs (max. 10 files allowed) of the completed project. Rendered images will not be accepted.
3. Please ensure all photographs are high resolution (300dpi minimum) and 1000px wide.
4. The correct credit must be added for each image. IDEA does not take responsibility for incorrect credits.

### **PHOTOGRAPHER(S) NAME:**

### **PROJECT PLANS:**

1. Upload JPEG, PNG or PDF files. Maximum file size is 100MB per file.
  - Or attach with this entry form.
2. Please ensure all images are 1000px wide.
3. At least one plan (max. five plans allowed) must be submitted for all fitouts
4. Additional project photographs entered here will not be judged.
5. If you're entering into either of the Object - Furniture and Lighting categories, please submit a sketch or plan of the work.

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## **SPECIAL AWARDS (OPTIONAL)**

- If your project corresponds to either of these special awards, please complete.
- Entry into these categories does not attract an additional entry fee.

### **SUSTAINABILITY:**

Any images and plans relevant to the sustainability criteria should be attached here. These images will only be used to judge the sustainability aspect of your project.

How does your project demonstrate the most convincing and holistic address to the challenges of designing sustainably?  
(max 200 words)

### **EMERGING DESIGNER (LESS THAN FIVE YEARS):**

Consideration will be paid to the practice's/designer's total output to date; however, the emphasis in assessment will be on work submitted to IDEA this year. (max 200 words)

## **CONTACT DETAILS**

**PROJECT LEAD FIRST NAME:**

**PROJECT LEAD LAST NAME:**

**PROJECT LEAD OCCUPATION:**

**PROJECT LEAD EMAIL:**

**ORGANISATION SIZE:**

**PHONE NUMBER (BUSINESS HOURS):**

Please ensure phone number has international code and has no spaces.

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